



We all have a choice¹

“The planet was brought to the brink of climate catastrophe within the lifetime of a single generation.”²

Many of us still believe that Climate Change is the result of carbon dioxide emissions accumulated in the atmosphere since the start of the Industrial Revolution. But the facts show that more than half of the CO₂ in the atmosphere has been emitted in only the last thirty years. Which means that this generation – you and I - have done as much damage to the planet as all the generations that preceded us. We cannot plead ignorance. A long list of scientists warned us that Climate Change “threatens to make parts of the planet more or less unlivable...by the end of this century.”² But they went unheeded, and we wantonly continued to ruin the atmosphere. The real tragedy is that we are still emitting carbon dioxide and other greenhouse gases and as a result, global warming will inevitably increase - almost certainly reaching 2°C and probably far higher.²

“The next ten years is critical. Global net-human-caused emissions of carbon dioxide (CO₂)... need to fall about 45% from 2010 levels by 2030 – reaching “net zero” around 2050.”³

It is our generation that is slowly destroying the stable climate that has supported life on Earth for millennia. Therefore, it is our generation that bears the responsibility of avoiding this disaster. There is only one solution – we must wean ourselves off our addiction to fossil fuels. But thus far we have been “fatally complacent”² about the realities of Climate Change and its destructive impacts. Our inaction may have been because we were scared, confused or delusional. But whatever the reason we have willfully ignored reality in favor of our selfish desires and are happy to drive our fast cars and live in a “commodity paradise.”² The truth is that we all benefit from the privileges of a fossil-fueled life - we are all “guilty bystanders.”⁴

“Unless we choose to halt it - it will never stop.”²



It is the basic habits of our daily lives that cause Climate Change. It is our responsibility. We need to change at the most profound level how we live on the Earth or Climate Change will ravage our lives and that of all future generations who will inherit the wreckage of a dead Earth.⁵

“Reaching and sustaining net zero global anthropogenic CO₂ emissions...would halt anthropogenic global warming.”⁶

“Changing the way,
one lives and acts.

Change must begin at once.”⁷

Climate Change is caused by human activities which means the solution is quite simple – humanity must stop producing CO₂ and other greenhouse gases. The future will be what we choose to do.

The future will be what make it through our activism and the pressures we bring to bear upon politicians, and corporations to make the required transformational changes to global infrastructure. But just as importantly the future will also be determined by what changes we decide to make in our own lives - in our homes, how we travel and what we eat and wear.

“It is almost impossible to exaggerate the danger of Climate Change.it is the biggest threat to the future.”⁸

The hard reality is that we are living in the midst of a Climate Emergency – and we need to begin treating it as such. We need to acknowledge the severity of Climate Change and start living more ecologically responsible lives. Certainly, the transition will be difficult – but if as a species we act quickly and dramatically cut our carbon emissions, we maybe – just maybe - will be able to slow the rise in temperatures.



“The decisions we make now will define the world we live in now and for future generations.”³

The Climate Emergency is real - it is here and now. There can no longer be any excuses - we need to wake-up and recognize the true scale of the crisis we all face and then find the individual and collective will to act to give life on Earth a slim chance of survival. Bluntly, doing nothing is no longer an option - we have no time left. This “Great Transition”⁹ is important – it is nothing less than existential.

“We all have a choice. We can create transformational action that will safeguard living conditions for future generations – or we can continue with our “business as usual” and fail.”¹



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